

## **ODDSOFT LIMITED PRIVACY POLICY**

This Policy will help you understand how ODDSOFT LIMITED collect, use, process and protect your personal information when you interact with us. Please read the following carefully to understand our standards and practices regarding your personal data and how we will treat it. Activation of any Oddsoft product by you through our Website constitutes acceptance by you of this privacy policy ("Privacy Policy"). If you do not wish to accept this Privacy Policy, please do not purchase from ODDSOFT LIMITED.

### **Purpose**

The purpose of this Privacy Policy is:

- to assure you that we recognise and fully respect the privacy and personal data of the purchasers of our products; and
- to explain what personal information we collect and how we use it and ensure its best protection.

This Privacy Policy governs the websites at <https://www.oddsoft.co.uk> and <https://www.oddsoft.com> (referred to collectively in this Privacy Policy as the "Website"). Other external sites to which the Website may be linked are not covered by this Privacy Policy. This Privacy Policy covers only information which is collected by ODDSOFT LIMITED from the Website.

### **Data protection**

The ODDSOFT LIMITED complies with and will comply with applicable data protection law. For the purposes of the law ODDSOFT LIMITED is the data controller and sole owner of the personal data collected on the Website. The ODDSOFT LIMITED does not sell, share or transfer this information. We use up-to-date recognised industry standard procedures to keep personal data as safe and secure as possible and to protect against loss, unauthorised disclosure or access. Access to personal information is strictly controlled allowing only those who require this to perform their role having the capability to access personal information. Procedures and security features are reviewed regularly to maintain the highest security standards and will be updated in accordance with any changes to regulations that apply to personal data. The Act gives you the right to access details that we hold about you (Subject Access Request). Your right of access can be exercised by writing to

The Company Secretary,  
ODDSOFT LIMITED,  
Church Cottage  
Church Road  
Kettleburgh  
IP13 7LF

## **Information we may collect from you**

It is not necessary for you to register with us in order to access the Website. However, we may collect some information from interactive features such as product activation forms. The basic personal information about you which we may collect and process is:

- your and any additional name(s) and address
- your e-mail address
- telephone number and/or mobile number
- Product serial number
- Details of product purchase

Should you also contact us at any time we may also keep a record of that correspondence.

## **Uses made of the information**

We may use information held about you in the following ways:

- to provide you with the goods and services you have requested;
- internal record keeping;
- to notify you about changes to our service;
- we may also use your data for the purposes of advertising, marketing, market research and public relations, so as to provide you with information about other future goods and services which may be of interest to you.

If you do not want us to use your data in this way or wish to unsubscribe to any future communications then please contact us at [info@oddsoft.co.uk](mailto:info@oddsoft.co.uk) and inform us accordingly.

## **Changing the information we hold about you**

If you would like to change any information we hold about you that has been collected through use of this Website or want to it to be removed from our systems, you should contact us at [info@oddsoft.co.uk](mailto:info@oddsoft.co.uk).

## **Third Parties**

We do not store card details nor do we share customer details with any 3rd parties, though we may disclose information we have collected about you to third parties where required to do so by law.

### **Consent**

By using the Website, you consent to the collection and use of your personal information in the manner set out above. The Website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **Changes to Privacy Policy**

If we decide to change our Privacy Policy at any time, we will place an updated version on this page. We suggest therefore you regularly review these pages for any updates. Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to [info@oddsoft.co.uk](mailto:info@oddsoft.co.uk).